



MINUTES

Corporation of the City of Cambridge
Hespeler Heritage Centre

(11 Tannery St E, Cambridge, ON)

June 8, 2016

6:30 p.m.

Committee Members in Attendance; Stefany Kawka, Chair, Cory deVilliers, Vice Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Donna Reid, Councillor, Val L'Abbe, and Trevor McWilliams, Staff Liaison, Nicola Toon.

Regrets; Khalid Zaffar, Kenn Norman

Guests: Larry Turner

Meeting Called to Order

The Chair, welcomed everyone present and called the meeting to order at 6:33 p.m. and the meeting adjourned at 8:30pm.

At the last meeting of May 11th, 2016, quorum was not met, therefor minutes do not require approval.

Community Carshare presentation; Presentation from Carshare will be scheduled for next meeting as we did not enough time at this meeting. Cory deVilliers discussed Carshare briefly and its involvement with the BIA.

Falls Lighting; Aaron Fisher spoke about the potential new lighting for the Hespeler waterfalls at Jacobs Landing. The proper programmable lighting with colours for different themes are being looked into with costs. This cost may be covered by CARAC if proposed. Donna Reid said the Hespeler Guelph Ave bridge may be included in the bridge lights project in 2017 that will see the Galt bridges lighted for the opening of the digital library in the old post office and we could ask about lighting the falls then as well. Trevor McWilliams recommends keeping on CARAC.

LPGA banners; Hespeler BIA committee wants to know when they would like to have their banners hung and where specifically. They can do it but they need to provide a cable. 1/2" Aircraft cable. Aaron Fisher will ask if the LPGA would like them hung again in 2017. Aaron will follow up on what types of banners they are looking at hanging and where and when.

Farmers market; Beginning this Friday June 10th, 2016 3-8pm. Queen Street won't be closed for this week. Railings by cenotaph need to be painted.

Maintenance budget list; BIA committee discussed what is covered under the maintenance budget. Trevor McWilliams mentioned plaques, benches, tree trimming, garbage, beautification etc. is covered under maintenance budget. Dave Olson can find projects and maintenance that need to be done with Aaron Fisher. Aaron Fisher will do a walk about with Dave Olson. Nicola Toon asks "Can more be done on Queen Street West?" Nicola Toon, Dave Olson, and Cory deVilliers will make notes on what that needs to be fixed or attended to. Flowers planter pots are a possible option. The bolts and conduit from old street light post needs to be taken out in front of O&V Tasting store. Board agrees it would be a good idea to have BIA members identify where specifically maintenance is needed. A survey with 'Survey Monkey' would be a good idea to have all BIA members to vote on what needs to be focused on. One question would be best on Survey Monkey to keep it simple on what needs to be fixed. These focused items will be the priority items on John Isley's list. Dave Olson will take pictures. Mike Widdis will call John Isley to plant and clean up the Guelph Ave and corner of gazebo beside The Village Well. A bench is needed in front of Hulahoop Photography store and potted plants heavy enough to not be able to pick up and steal. Mike Widdis will ask for this.

Bee hive castings; Committee discusses where to put the Bee hive cast signs. On corner of Cooper or the entrance on Guelph Ave is agreed to be a good place for the sign. Larry Turner mentioned it's not a good idea to put near bridge because they get stolen. Gateways and intersections are most noticeable places for the castings. Corey deVilliers will write specific spots and email us for 6 of them. Bee hive molds are currently hanging on Queen Street West. Trevor McWilliams will ask Jeff Nyenhuis for molds for beehive. Trevor will look into getting molds made. We have approximately six left hanging.

CARAC involvement on Milling Road; A lot of plans and ideas are discussed on making it nice along Jacobs Landing. Work on the Jacobs Landing not in the budget but there is a plan and hopefully will be in the budget in the future. Cory deVillier mentions CARAC may be able to do a study on the Jacobs Landing area. Trevor McWilliams asked if city storage building can it be utilized? Trevor McWilliams and Donna Reid are looking into if it can be utilized or not. Donna Reid mentions it would be best to look at the whole project rather than in phases. Cory deVillier will bring it up with CARAC.

Signage Grants; Aaron Fisher will follow up with Sarasota Studio signage and Village Vapourette regarding signage grants.

Guelph Ave/ Queen St East "Hespeler" sign; One application for sign design has been forwarded. Aaron Fisher asks if we could we have other artists come forward to compete for public art sign. Trevor McWilliams mentioned we could put in some stone from the old American Standard building. Hespeler BIA board looked at one design and discussed options. The city has a \$30, 000 budget for the corner and sign. Trevor McWilliams will be sending out an RFP to artists and to keep the budget as is until we know what to do.

Hespeler History Plaque; Larry Turner mentioned a historical plaque being installed Town of Hespeler History in front of Gazebo on Queen and Tannery for the Hespeler Reunion.

Street banners; One trial banner was put up by Kenn Nroman on FHM corner. The remaining banners are to be put up next week. Aaron will tell Can-Lite to be ready for banner installation. Dave Olson will tell Can-Lite which poles to put the banners. Maintenance is needed with some of the poles. Councillor Mike Devine is speaking to city regarding planter boxes on Guelph Ave bridge railings.

Food Trucks; Councillor Donna Reid mentioned the food truck topic came to general committee. Food truck by-law proposal will be passed in council meeting next week unless there is an objection.

Cory deVilliers, Aaron Fisher, and Stefany Kawka think it is a good idea to defer city council vote and to put in an amendment to exclude Hespeler until further by-law studies and continue evaluation.

Moved by: Mike Widdis
Seconded by: Val L'Abbe

Hespeler BIA agrees THAT Cory speak for the Hespeler BIA at City Council meeting of June 14th , 2016 to express the concerns of the Hespeler BIA regarding food trucks. The Hespeler BIA respectfully recommends we have a formal study to quantify and clarity on it.

Moved by: Mike Widdis
Seconded by: Val L'Abbe

CARRIED

BIA Website; Board agrees that \$150/month charge is too much for our budget. Marketing Multi-tool monthly maintenance fees are too expensive. Marketing Multi-tool are offering maintenance and hack protection for \$150/month. Aaron Fisher agrees to take training if board agrees. Hespeler BIA will take the risk and manage the website on our own. If there is an issue, Marketing Multi-tool offers service for \$150/hour if needed. Aaron Fisher mentions that he is willing to take the initial training with for \$150 and follow up training for \$150 if needed.

Motion: THAT Aaron Fisher take 1hr. training with Marketing Multi-tool.

Moved by: Mike Widdis
Seconded by: Cory deVilliers,

CARRIED

Volunteers for Hespeler reunion; Stefany Kawka asks if anyone is interested in volunteering for the Hespeler Reunion or if anyone knows volunteers willing to help out.

Big Brothers and Sisters of Waterloo Region; Big Brothers and Sisters of Waterloo Region are now part of the BIA. They could potentially have an invite and presentation to our group at future meetings.

Close of Meeting

Moved by:
Seconded by: Councillor Reid

THAT the June 8th 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:30 p.m.

CARRIED

Chair – HESPELER BIA

Recording Secretary