



MINUTES

Corporation of the City of Cambridge Hespeler Heritage Centre

11 Tannery St E, Cambridge, ON
April 12, 2017
6:30 p.m.

Committee Members in Attendance; Stefany Kawka, Chair, Cory deVilliers, Vice Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director, Val L'Abbe, Recorder, Kenn Norman, Nicola Toon, Khalid Zaffar, Trevor McWilliams, Staff Liaison, Councillor Donna Reid, Councillor Mike Devine

Guests: Larry Turner

Meeting Called to Order

The Chair, welcomed everyone present and called the meeting to order at 6:35p.m. and the meeting adjourned at 8:32p.m.

Approval of Minutes

Moved by: Kenn Norman

Seconded by: Mike Devine

THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the February 8, 2017 be approved as written.

CARRIED

Monthly Minutes

Reminder that all monthly minutes and meeting agenda be posted to our website. Val to send PDF copy to Khalid to post.

Hespeler BIA Volunteer

Aaron mentioned that staff member who works at Creme and has experience in web design looking to volunteer with BIA. Aaron to approach Justin to encourage him on a volunteer basis to assist with website and promotion of Hespeler.

Correspondence

Email contact list for Hespeler BIA members needs to be updated. Aaron to create a contact list for all to review.

Calendar of Events

Local businesses want a listing of activities and events going in in the downtown core. This information will be added to our Hespeler BIA website and we will also send copy to Trevor McWilliams for the City website. Reminder that City of Cambridge Community Services has a schedule of events that we can also link on our Hespeler BIA website.

Art Corner at Queen/Guelph Avenue

Update that this has been postponed until 2018 due to Adam Street re-construction. There is underground work needed with Energy+ before sign can be installed. City has arranged for PO number and meeting next week with Engineering and 654 Signs. In the interim looking at ensuring garden elements in place for this summer and in place for May 24th. Nicola volunteered to meet with City Horticultural staff (Nathan) and Engineering staff on plans for this garden space this summer.

Hespeler Pow Wow in August

Possible plans with Conestoga College and KW Grassroots Pow Wow. They are looking for new venue and Forbes Park being considered. Potential dates are end of August 19/26th.

Moved by: Cory deVilliers

Seconded by: Nicola Toon

THAT a motion to sponsor \$1K for pow wow which is contingent on Canada 150 funding and approvals from City of Cambridge.

CARRIED

Adam Street Reconstruction

April 24th meeting at Johnson Centre around Adam St. reconstruction. BIA can promote on our website and facebook so local businesses are aware. and an email will be sent to membership.

Banners

Advised that all BIA's are now required to make an application to City of Cambridge to hang banners. BIA's each need to apply and pay a small fee (\$50.00) whenever banners are hung.

LPGA Banners for annual LPGA tournament are expected to go up in May for their event in June. Reminder that volunteers are always needed for this event.

Motion to go forward with funds currently set aside in the budget to be used for banners and to proceed with theme and content of banners. Several options being reviewed including Canada 150+ theme to include first nations as well as possibly a Hespeler Village Market option. Will also need to confirm the number of banners needed.

Village Market Publicity - The Hespeler Reunion Committee passed a motion for banner to be hung across Queen St. (near Tannery St). Cable is needed to hang the banner and options are being looked into to get a cable installed.

Downtown Core Maintenance

Gazebo Garden between 19 and 27 Queen St East has a garden that is not maintained. Dave to reach out to Isley for areas to be included.

Flower Baskets to be ordered from K&K with red & white theme for Canada 150. Dave and Nicola meeting on April 23rd to review placement.

Promotion of Safety for 4-way crossing at Queen/Guelph

Discussed possibility of coloured crosswalk painted on road. Deferred as part of Adam Street reconstruction.

Close of Meeting

Moved by:Stefany Kawka
Seconded by:Mike Widdis

THAT the April 12, 2017 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:30p.m.

CARRIED

Chair – HESPELER BIA

Recording Secretary