



MINUTES

Hespeler Village Business Improvement Area Board Meeting Online - Google Meets January 14, 2026, 6:30pm

Committee Members in Attendance: Cory de Villiers, Mike Devine, Natasa de Villiers, Tim Hilborn, Mike Napier

Regrets: Marina Gigovic

Guests: Sgt Hanby, Waterloo Regional Police Service

Meeting Called to Order

The Chair welcomed everyone present online and in-person and called the January 2026 board meeting to order at 6:32pm. A reminder of the code of conduct was given, no conflicts were declared.

Approval of Minutes: December 2025

Motion moved by: Cory de Villiers

Seconded by: Tim Hilborn

Abstained: None

In favour: Unanimous

THAT the December 2025 minutes of the Hespeler Village Business Improvement Area Board Meeting be approved as written.

Guest Update: Sgt Hanby, Waterloo Regional Police Service

- Introduction as the new sergeant overseeing the Community and Youth Engagement Unit for all of Cambridge
- Focusing on mental health, encampments, homelessness, and youth issues

City Update: Laura Pearce

- BIA Modernization review: awaiting a meeting with consultants to review recommendations
- "Cabin Fever" winter promotion program - Kelsey to share on social media and email to members
- Resolution of issue with 15-minute parking spots
- Submit financial statements to auditors by March 1st
- Doodle Poll for modernization review
- Ben to ensure 2025 financial statements are submitted to KPMG ASAP

Councillor Update: Mike Devine

- City budget: 4.5-5% increase and removal of \$2 million from surplus fund to reduce taxes
- Upcoming Hasbury Union event

- Cambridge's population is growing
- Investigate with Jason Reeves where the 5-6 cast beehive decorations went so they can be reinstalled on poles prior to the Hespeler Reunion

Chair Update - Cory de Villiers

- Approval for Easter Egg Hunt event on April 4th
- Plans for St. Patrick's Day celebrations on March 14th - promote downtown businesses during this weekend. Kelsey to email businesses for promotions, sales, events to include. Cory to email Shamrocks about getting involved.
- Advertising offer from Cambridge Today - provides 2.4 times the value in advertisement for every dollar spent on gift cards. Cory to get information for members
- Cory to coordinate removal of the snowflakes, conduct an inventory, identify damaged units

Treasurer Update - Ben Irwin

- Increase in chequing account balance
- No changes to the 2026 budget
- Will check post office box for 2025 Q4 levy prior to next meeting

Executive Director Update - Kelsey Vere

- Full update [here](#)

Other Updates:

- Water Supply Issues in the Region - need for future development to be frozen in certain areas

Next Meeting

Next meeting is set for February 11, 2026 at 6:30pm at Company of Neighbours, 11 Tannery St. E, Cambridge.

Close of Meeting:

Moved by: Mike Devine

Seconded by: Tim Hilborn

All in favour: Unanimous

THAT the January 2026 meeting of the Hespeler Village BIA Board does now adjourn at 7:35pm.

Chair – HESPELER BIA

Recording Secretary