



MINUTES

Corporation of the City of Cambridge Hespeler Heritage Centre

11 Tannery St E, Cambridge, ON
May 10, 2017
6:30 p.m.

Committee Members in Attendance; Stefany Kawka, Chair, Cory deVilliers, Vice Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director, Valerie L'Abbe, Recorder, Kenn Norman, Dave Olson, Streetscape Liaison and Councillor Mike Devine

Guests: Justin Gomes

Regrets: Nicola Toon, Khalid Zaffar, Councillor Donna Reid, Trevor McWilliams, Staff Liaison

Meeting Called to Order

The Chair, welcomed everyone present and called the meeting to order at 6:32p.m. and the meeting adjourned at 8:30p.m.

Approval of Minutes

Moved by: Cory deVilliers
Seconded by: Kenn Norman

THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the April 11, 2017 be approved as written.

CARRIED

Hespeler BIA Volunteer

Justin Gomes joined the meeting. Justin works at Creme and has experience in web design and is looking to volunteer and assist with Hespeler BIA website and promotion of Hespeler on the BIA Facebook page. Valerie to provide a copy of the minutes to Justin each month so they can be uploaded to the BIA website.

Website Update

Justin provided an update that he has reviewed the website and corrected some minor issues. Need to add the new businesses and remove any businesses now closed.

Correspondence

Email contact list for Hespeler BIA members needs to be updated. Cory will review the current general membership email contact list and send it to Justin so we can have an updated master list to be used with mailchimp for future mailings.

Garbage Collection

Approached by a BIA member about garbage sitting out and not collected. All agreed that garbage is now being collected Monday thru Saturday. There is a garbage handout from the City of Cambridge that we can distribute as needed to all businesses. Aaron and Stefany to arrange for a copy of this handout to be available to share.

Forbes Park Music Festival

Dave Olson confirmed that the Galt Stokers Car Club is confirmed for Saturday July 8th as an addition to the Forbes Park Music Festival. There is room for 26 - 28 cars on Queen Street. Application has been submitted for street closure.

Hespeler Pow Wow in August

Possible plans with Conestoga College and KW Grassroots Pow Wow in Forbes Park. Potential dates are end of August 19/26th. Aaron provided update that the committee has applied for funding and the event is tentative and dependant on funding. No further updates at this time.

Banners

Banner design options reviewed to include a Canada 150+ theme. Suggestions and feedback provided to Aaron. Need final design approved by end of week and once finalized we need approval from the City. Aaron will get quotes from Sign Man, CanLight and Grand River Signage and to ensure Grommets on both sides. Application has dimensions and size requirements.

Downtown Core Maintenance

Aaron to reach out to Isley to confirm a 2017/2018 contract and confirm what will be included.

Hespeler Village Market

Stefany asked that we get an update from the market committee for next meeting. Market is set to open on Friday June 9th.

Promotion of Safety for 4-way crossing at Queen/Guelph

Reviewed possibility of coloured crosswalk painted on road for this intersection for increased safety and visibility. Region has advised it is not possible to have rainbow crossing but we can have a larger white cross walk. Must follow city guidelines. Need letter from Hespeler BIA recommending a pilot project for this intersection if we wish to proceed with a request for the possibility of a coloured crosswalk. Cory will set up a meeting with the region and City.

Hespeler Village Sign at Groh Avenue

Sign now in place at Groh Avenue. Review and recommendation to add a Hespeler Village sign at Townline and Ellis Road. Cory agreed to email the City to see about having a sign added at this location. Councillor Devine and Dave Olson will meet before next BIA meeting to review existing signage and any other signage recommendations.

Sign Application

A new sign application has been received for Hilborn & Konduros. Quote attached from Paul Thompson Signs. Sign application has been completed.

Motion that as the application stands now we recommend funding to 25%. Should they wish to add lighting and other design elements, we would be open to adjusting the grant or additional amounts provided up to the maximum of \$1500. Approval of grant for 25% of the sign cost by all board members in attendance.

Close of Meeting

Moved by: Stefany Kawka
Seconded by: Mike Widdis

THAT the May 10, 2017 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:30p.m.

CARRIED

Chair – HESPELER BIA

Recording Secretary