



MINUTES

Corporation of the City of Cambridge Hespeler Heritage Centre

(11 Tannery St E, Cambridge, ON)
August 10th, 2016
6:30 p.m.

Committee Members in Attendance; Stefany Kawka, Chair, Cory deVilliers, Vice Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Donna Reid, Councillor, Val L'Abbe, and Trevor McWilliams, Staff Liaison, Nicola Toon.

Regrets; Khalid Zaffar, Kenn Norman

Guests; Larry Turner, Jay Brown, JBCO Contracting, Mike Devine, Councillor

Meeting Called to Order; The Chair, welcomed everyone present and called the meeting to order at 6:32 p.m. and the meeting adjourned at 8:33 p.m.

Approval of Minutes; THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the 13th of July, 2016 be approved as written.

Moved by: Val L'Abbe

Seconded by: Cory deVilliers

CARRIED

Harvest Festival; Amanda Horne from Hespeler Village Neighbourhood Association reached out to the BIA encouraging downtown businesses to get involved with the Harvest Festival. The BIA agrees it would be a good idea to ask for a "wish list" from the HVNA on ways the BIA can help out and encourage Businesses to be involved. Jennifer Pataki, organizer from Hespeler Village Farmers Market should also share communication with Amanda Horne regarding the Harvest Festival.

Hespeler Farmers Market; Board discusses community involvement and ideas the BIA can help out. A car show with the closure of Queen Street East from Guelph Ave. to Tannery Street would go along nicely with the Hespeler Farmers Market. Mike Widdis suggests for car show would work well in September or October. Aaron will communicate the dates with the BIA members when set.

Cory deVillier and Aaron Fisher mention that Pokemon Go promotions would bring more people to the Hespeler Farmers Market. Setting out Pokemon Go "lures" would attract more Pokemon Go hunters. Jay Brown offers to buy \$200 of Pokemon Go lures to attract a crowd to the BIA during the times of the Hespeler Farmers Market.

Board discusses a Food Truck Festival to add to the Hespeler Farmers Market.

Motion; THAT the BIA organize a Food Truck Festival on October 7th 2016 or possibly another date.

Moved by; Cory deVilliers

Seconded by; Stefany Kawka

CARRIED

Speeding on Queen Street West; Jay Brown has started a petition with aims to slow down the speed of traffic on Queen Street West and through the downtown area and asked for the support of the Hespeler BIA. Signage and speed reduction were discussed. Donna Reid and Trevor McWilliams make suggestions on how best to bring the speed and safety issue to the City of Cambridge.

Streetscaping; The bolts from the removed traffic light on Queen Street West and Guelph Ave in front of O & V Tasting Room are still a safety hazard and need to be removed as soon as possible.

BIA agrees that Queen Street West is in need of benches and large potted plants in the best location possible in front of Playin' Around/ Hulahoop Photography building and also the area further down Queen Street West closer to the Hub Bike Shop. It is agreed that this should be done soon.

Motion; THAT Dave Olson be the Hespeler BIA liaison to the City of Cambridge staff for all street related maintenance issues.

Moved By: Cory deVilliers

Seconded by: Nicola Toon

CARRIED

Close of Meeting

THAT the June 8th, 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:33 p.m.

Moved by: Stefany Kawka

Seconded by: Cory deVillier

CARRIED

Chair – HESPELER BIA

Recording Secretary