



MINUTES

Hespeler Business Improvement Area Committee Hespeler Heritage Centre

74 Queen Street East, Cambridge, ON
Oct 10th, 2022

Committee Members in Attendance; Chair - Cliff Vanclief, **Vice-Chair** Cory DeVilliers, **Executive Director** – Darren Jolley, **Treasurer** - Kenn Norman, Councillor Reid, Councillor Devine. Guest presenters; MP Valerie Bradford, Greg Dewar.

Regrets: Tara O'Donnell, Laura Pierce

Meeting Called to Order

The Executive Director welcomed everyone present and called the meeting to order at 6:30 p.m. and the meeting adjourned at 8:30 p.m.

Motion to Approve August Minutes

THAT the Hespeler Village BIA Board Approved the August 2022 Minutes as written.

Moved by: Cory DeVilliers

Seconded by: Cliff Vanclief

CARRIED

Guest Presenter – Valerie Bradford MP

1. Presented her position about the boundary changes proposed for the next federal election that will split Hespeler along the Speed River instead of keeping Hespeler whole where the dividing line is the 401.

Motion to Approve Position to Board to keep current boundary in place.

THAT the Hespeler Village BIA Board approves the current boundary and submit a petition to our members and followers on social media and submit results to federal authority responsible for federal election boundaries.

Moved by: Cory DeVilliers

Seconded by: Cliff Vanclief

CARRIED

Guest Presenter – Greg Dewar, owner of Dewar Realty

1. Greg spoke to board about Oct.29th Haunted House event and Christmas open house. Wanted to connect with BIA for possible collaboration.
 - a. BIA referred Greg to connect with Kelsey for some cross promotion and to connect with Leanne Bond - Cambridge Events coordinator, for any collaboration opportunities with Christmas season events.

Chair Update – Cliff

- a. No updates

Vice Chair Update – Cory

1. Controller for Waterfall lights – recommends cellular controller
THAT the Hespeler Village BIA Board Approved spend of \$300 for a cellular controller to change light patterns/colours of the dam lights, and a \$10/month cell charge going forward.
MOTION: THAT the Hespeler Village BIA Board Approved \$300 spend for the controller and \$10/month going forward to remotely control the lights.

Moved by: Councillor Devine

Seconded by: Cory

CARRIED

2. Walk Queen Survey
 - a. Agreed to send out Cory's draft survey this coming week over email and social media. Will present results at November meeting.
 - b. We need to recognize volunteers of Hespeler Farmers market and Walk Queen with honorariums with the budget spending for Walk Queen.
 - i. \$500 honorarium for a thank you reception at one of the Hespeler restaurants for all Volunteers
 - ii. \$500 honorarium for a thank you for Michelle Trothem for recruiting and coordinating events and performers
 - iii. \$2000 honorarium for Kelsey Veres going above and beyond managing communications for the BIA over the summer season.MOTION: THAT the Hespeler Village BIA Board approve honorariums for summer volunteers - \$500, Michelle Trothem-\$500, and Kelsey Veres-\$2000 all for going above and beyond supporting the BIA with summer events

Moved by: Cory DeVilliers

Seconded by: Cliff Vanclief

CARRIED

Update – Councillor Devine

1. No update – no council meetings during lead up to municipal election

Update – Councillor Reid

1. No update – no council meetings during lead up to municipal election

Update -- Holiday Season Lights Update – Darren/Tara

1. Tree Lighting will be Friday Dec. 2nd at 7pm
 - a. Meeting are continuing with Cambridge Events committee to make for a fun night
 - b. BIA responsibility to the event is to make sure the lights are working.

Task List Updates and Maintenance - Darren

1. Concern over drought and dying trees downtown.
 - a. Laura is looking into how to get the trees watered – plan for 2023
2. Downtown WIFI
 - a. Laura is looking into who takes care of this. Check to see if signal repeaters are working properly
3. New Bicycle Racks – due spring 2023
4. Cenotaph damage – railings around cenotaph are rusting at base, and a set of them have broken off. What is plan for this area?
5. Gazebo beside Desjardin needs some repairs and maintenance
6. Gazebo light at Queen/Tannery isn't working – Jeremy – manager of Hespeler Parks and Arena has been informed
7. Christmas Lights aging and planned replacement (Darren)

Close of Meeting

THAT the Oct 10th, 2022 meeting of the Hespeler BIA Board meeting does now adjourn at 8:30 p.m.

CARRIED

Moved by: Cliff

Seconded by: Cory

Chair – HESPELER BIA

Recording Secretary

