



## MINUTES

### Hespeler Business Improvement Area Committee Fashion History Museum

74 Queen Street East, Cambridge, ON  
August 22, 2022

**Committee Members in Attendance; Chair** - Cliff Vanclief, **Vice-Chair** Cory DeVilliers, **Treasurer** - Kenn Norman, Tara O'Donnell, Laura Pearce, Councillor Devine, Kelsey Vere

**Regrets: Executive Director** – Darren Jolley, Councillor Reid

#### Meeting Called to Order

The Chair welcomed everyone present and called the meeting to order at 6:35 p.m. and the meeting adjourned at 8:10 p.m.

#### Approval of July Minutes

Moved by: Cory DeVilliers

Seconded by: Kenn Norman

THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the July 2022 Minutes be approved as written.

CARRIED

#### City Business – Laura

1. No update on Parking & Traffic Study which has now been concluded. Laura will forward any updates as they are available
2. Reminder the 2022-2023 budget is due Sept 30<sup>th</sup>
3. A committee has been formed for 2023's 50<sup>th</sup> Anniversary of Cambridge as a City. There is an inaugural meeting intended in early September for the BIAs to consider programming throughout 2023.
4. Discussion of trees replaced around Queen & Tannery. Noted that only 2 Flowering Pear Trees were planted out of approximately 25 and the BIA was anticipating more.
5. Wi-fi issues are being reviewed with Engineering and IT in conjunction with the 2023 Capital Budget.
6. Hespeler sign will be looked at by Engineering shortly as it is not turning on at night.

### **Update – Councillor Devine**

1. Hwy 401 bridge work is ahead of schedule for completion.
2. Brief discussion regarding success of #WalkQueen on Sundays, and that Council may review the street closure for that day included in the weekly three day closures during summer 2023.

### **BIA Election Update**

Website has been updated, social media communications and emails have gone out and reminders will be sent prior to AGM date of Monday September 19th. Reminder that minimum of 5 members are needed with a maximum of 9 positions on the Board. Terms are for 4 years.

### **Explore Waterloo Region website Update**

None at this time. Darren will follow up.

### **2023 Budget**

Draft budget provided by Kenn using the BIA template shared by all 3 BIAs. Brief discussion with minor changes over 2022 budget that accommodate #WalkQueen expansion in 2023 with anticipated sponsor revenues to fund increased costs.

Motion made by Kenn Norman for Hespeler Village BIA budget be approved and put forth to Cambridge City Council for approval for the 2023 fiscal year.  
Seconded by Cory deVillers, all approved.

### **Operations**

1. Dam Lights repair – follow up with Little Electric to notify them budget approved for up to \$1,000 and go ahead with repairs
2. Bicycle racks – follow up from Tara that racks have been explored but will be replaced in Spring.
3. Centograph damage has been repaired.

### **Walk Queen Update**

Cory led discussion on progress of weekend closures, attendance has been tracked. Cory suggested an A-frame sign to advertise weekend's events, Tara or Cliff volunteered to look into acquiring an A-frame. Volunteers have been requested to fill in on Sundays for supervising the Bouncy Castle as Cory has other commitments.

**Next Meeting: Monday September 19<sup>th</sup> 2022 6:30 pm BIA AGM, next regular meeting is Wednesday October 12, 2022 at the Fashion History Museum.**

**Close of Meeting**

Moved by: Clifford Vanclief  
Seconded by: Cory

THAT the August 22, 2022 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:10 p.m.

CARRIED

---

Chair – HESPELER BIA

---

Recording Secretary