



MINUTES

Hespeler Business Improvement Area Committee Hespeler Heritage Centre

11 Tannery St E, Cambridge, ON
July 20th, 2022

Committee Members in Attendance; Chair - Cliff Vanclief, **Vice-Chair** Cory DeVilliers, **Executive Director** – Darren Jolley, **Treasurer** - Kenn Norman, Tara O'Donnell, Laura Pearce, Councillor Reid, Councillor Devine

Regrets: n/a

Meeting Called to Order

The Chair welcomed everyone present and called the meeting to order at 6:30 p.m. and the meeting adjourned at 8:30 p.m.

Approval of June Minutes

THAT the Hespeler Village BIA Approved the July BIA Minutes as written.

CARRIED

Moved by: Cory Devilliers

Seconded by: Cliff Vanclief

Welcome Kelsey Vere. Kelsey will take over social media for the BIA. She was unable to attend this meeting, but will come to the next.

City Business – Laura

1. Road Closure motion needed for 2023 now so City can budget city support staff for the year. Request is to make it a 'permanent' closure request meaning city can then include it in their multiyear budget. Nothing more.

THAT the Hespeler Village BIA requests that Queen Street East, between Guelph Avenue and Tannery, be closed to vehicular traffic as an annual summer event for the foreseeable future.

CARRIED

Moved by: Cory Devilliers

Seconded by: Cliff Vanclief

2. Suggested action item for August meeting is to survey a sample of business to ask them what the road closure or Walk Queen should look like.

Update – Councillor Devine

1. Confirmed street sweeping will be done Friday before the closure
2. Looking for more electricity to support downtown activities,
 - a. it is confirmed the outlets at the base of the street lights are designed only to be functional when the lights are ON. They will not work during the day.
 - b. There is also a capital project in the works to address other electrical issues in the downtown area where can then request more power sources for public activities.
3. Reminder that all tables, chairs, exhibits etc set up on the street downtown during closure must be set up in a way that keeps a lane clear for emergency services to have access.

Update – Councillor Ried

1. The Lens Mills redevelopment project has been approved by council.

Operations - Darren

1. Budget
 - a. Presented at AGM on regular monthly meeting date
 - b. New board election at AGM. Must communicate by August 10th.
 - c. AGM will be at Ernies at 9/14 – need to approach Nicole@Ernies with request
2. Dam Lights
 - a. Cost just under \$1000 to have a diagnosis done to circuit board that run the lights and do a general preventative maintenance done to the entire set up. This is required to determine what, if any, larger problem may exist.
 - b. MOTION spend less than \$1000 for this service and problem determination
 - i. Brought forward by Mike
 - ii. 2nd by Cory
 - iii. Motion Passed
3. Concern over drought and dying trees downtown.
 - a. Laura is looking into how to get the trees watered
4. Downtown Wifi
 - a. We believe maybe 1 of 3 repeaters are working based on weak signal strength and speed.
 - b. Laura is looking into who takes care of this.

Walk Queen Update - Cory

1. Presentation of very nice media clips of the event
2. YTD Friday and Saturday are largely a success – weather dependent. Sunday needs more.
3. Believe based on rough counts about 1200 people come downtown each weekend to take in festivities

Sponsorship - Cory

1. Several businesses have sponsored Walk Queen
 - a. Will become an important funding source for rental equipment and entertainment for Walk Queen

Membership Communication - Darren

1. We have email list of property owners from Laura
2. Darren to assemble master list to share with Board to vet for businesses that are active, new or move on.
3. Will need to become part of our communication strategy along with social media. Need to work on email communication cadence.

Other Business

August meeting may be a Zoom call due to travel of Board Members.

Close of Meeting

THAT the July 22nd , 2022 meeting of the Hespeler BIA Board meeting does now adjourn at 8:30 p.m.

CARRIED

Moved by: Cory Devilliers

Seconded by: Cliff Vanclief

Chair – HESPELER BIA

Recording Secretary