



## MINUTES

### Corporation of the City of Cambridge Hespeler Heritage Centre

11 Tannery St E, Cambridge, ON  
November 14<sup>th</sup>. 2016  
6:30 p.m.

**Committee Members in Attendance:** Stefany Kawka, Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Val L'Abbe, and Trevor McWilliams, Staff Liaison, Nicola Toon, Khalid Zaffar, Dave Olson, Streetscape Liaison, and Councillor Donna Reid.

**Regrets:** Cory deVilliers, Vice Chair, Kenn Norman

**Guests:** Larry Turner, Councillor Mike Devine, Sandra Peltier, Best Version Media

#### **Meeting Called to Order**

The Chair, welcomed everyone present and called the meeting to order at 6:32p.m. and the meeting adjourned at 8:35p.m.

#### **Approval of Minutes**

Moved by: Cory deVillier

Seconded by: Val L'Abbe

THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the October 12th, 2016 be approved.

CARRIED

#### **Best Version Media**

Sandra Peltier presents a video and explains Best Version Media's new magazine which will be delivered to most areas of Hespeler starting in March, 2017. The new magazine will be a good way to advertise and promote businesses and events happening in Hespeler.

#### **Clean to the Core**

The committee discusses streetscaping and areas that need cleaning, fixing, and maintaining. Islay Landscaping will be notified of any horticultural needs or cleaning that has to be done. The committee discusses what further can be done with the corner of Guelph Ave. and Queen Street East. Aaron Fisher mentions that the Hespeler Horticulture Society may be interested in utilizing the area for floral gardening similar to the existing areas they maintain. The Hespeler BIA may be interested in helping fund

projects for the Hespeler Horticulture Society and helping find volunteers to help them with their projects.

Aaron Fisher reminds Hespeler BIA Committee of the BIA Summit taking place at Cambridge City Hall on October 25<sup>th</sup>, 2016 at 6PM. All of the Hespeler BIA Committee are invited along with the Preston and Galt BIA Committees.

Moved by: Cory deVillier  
Seconded by: Mike Widdis

THAT \$2000 be used for Christmas garland and Lights.

CARRIED

### **Public Art**

The Committee reviewed quotes for the “Hespeler Village” sign to be made for the corner of Guelph Ave. and Queen Street East. The designs that were proposed were not within the sign budget. Dave Olson will continue to get quotes and a if the sign is still not within the budget, the Hespeler BIA will ask the City of Cambridge for additional funding for a specific quoted amount.

### **Close of Meeting**

Moved by: Stefany Kawka  
Seconded by: Cory deVillier

THAT the September 14th, 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:35p.m.

CARRIED

---

Chair – HESPELER BIA

---

Recording Secretary