



MINUTES

Hespeler Business Improvement Area Committee

Wednesday April 12th 2023 @ Fashion History Museum

Committee Members in Attendance; Executive Director – Darren, Chair – Cory, ViceChair – Tara, Councillor Devine, Treasurer – Kenn, Councillor Reid, Kira, Dana

Regrets: Kelsey

Meeting Called to Order

The Executive Director welcomed everyone present and called the meeting to order at 6:30 p.m. and the meeting adjourned at 8:30 p.m.

Motion to Approve March Minutes

THAT the Hespeler Village BIA Board Approved the March 2023 Minutes as written.

Moved by: Cory

Seconded by: Kiera

CARRIED

Welcome to Special guest speakers

1. Pam Berry – Events Co-ordinator for the Library – Idea Exchange
 - a. Pam spoke about partnering with events elsewhere in the community.
 - b. June 24th is the 100th birthday of the Carnegie Building

City Update – Matt,

1. Still looking for storage for BIA near downtown preferably.
2. Events funding application for Cambridge 50th.
3. New banners for Cambridge 50th going up. There were quality issues with original lot.

Update – Councillor Devine

1. No update

Update – Councillor Reid

1. No update

Exec Director Update – Darren

1. Parking enforcement update – there were 14 parking tickets over the last two weeks of March in the BIA area.
2. Shared contact info for BIA businesses to contact Police regarding trespassing.
3. BIA Members form share – we will canvas members in the coming month and gather various info about them so we know who they are. Darren needs to add question about how many employees they have.

Chair Update – Cory

1. Walk Queen Committee update for 2023 Program.

Finance Update – Kenn

Motion to Approve budgeted TOD Sign funding \$1559.10

THAT the Hespeler Village BIA Board Approved TOD funding Annually for the years 2023 to 2025 for the Fashion History Museum. Moved by: Cory

Seconded by: Dana

CARRIED

***Note Kenn abstained from the vote

Holiday Season Lights Update – Darren/Tara

1. What do we do about the budget for the lights?
 - a. Can take funding from Walk Queen is possible as corp sponsorship for Walk Queen is strong.
2. Easter Saturday Event comments – run by local realtor. Was an amazing event.
3. Street Cleaning and Garbage. We need to make a point of requesting street cleaning before events, and garbage pick up immediately afterwards.

ToDo for next meeting;

1. Darren – get levy charges by address with help form Matt
2. Matt – find out who pays for hanging baskets and tree replacement
3. Kenn May Social? Like an AGM. When do we do it?
4. Darren – find social media replacement for Kelsey
5. Darren – organize a spring walk around with exec to note issue, concerns.

Task List Updates and Maintenance - Darren

1. Concern over drought and dying trees downtown.
 - a. Laura/Matt is looking into how to get the trees watered – plan for 2023
2. Downtown WIFI
 - a. Laura/Matt is looking into who takes care of this. Check to see if signal repeaters are working properly
3. New Bicycle Racks – due spring 2023 – Tara, Laura
4. Cenotaph damage – railings around cenotaph that rusted and broke have been removed. What is plan for this area? – Councillors Devine and Reid

5. Christmas Lights aging and planned replacement (Darren)
6. Cowsill Corner Plaque – what to do with it? – Darren/Board
7. Dam Lights cellular remote control – Cory
8. Start Holiday Lights planning in July
9. Address graffiti – send info to;
 - a. <https://maps.cambridge.ca/gis/CleanupRequest/>

Close of Meeting

THAT the April 12th, 2023 meeting of the Hespeler BIA Board meeting does now adjourn at 8:30 p.m.

CARRIED

Moved by: Cory

Seconded by: Tara

Carried.

Chair – HESPELER BIA

Recording Secretary