



MINUTES

Corporation of the City of Cambridge Hespeler Heritage Centre

11 Tannery St E, Cambridge, ON
September 14th. 2016
6:30 p.m.

Committee Members in Attendance: Stefany Kawka, Chair, Cory deVilliers, Vice Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Val L'Abbe, and Trevor McWilliams, Staff Liaison, Nicola Toon. Khalid Zaffar, Kenn Norman, Dave Olson, Streetscape Liaison

Regrets: Donna Reid, Councillor,

Guests: Larry Turner, Ean Kools, Murals and Public Art in Cambridge

Meeting Called to Order: The Chair, welcomed everyone present and called the meeting to order at 6:31p.m. and the meeting adjourned at 8:32p.m.

Approval of Minutes

THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the August 10th, 2016 be approved as written.

Moved by: Cory deVilliers
Seconded by: Val L'Abbe

CARRIED

ART Cambridge (ARTbridge)

Ean Kools made a presentation on ARTbridge. ARTbridge is a pro-active program that treats streets as a vital public space and aims to develop, support, and increase awareness of street art and its indispensable role in generating social and economic benefits, adding beauty and character to Cambridge's communities, and counteracting the negative effects of graffiti vandalism.

The board discussed the how the ARTbridge program would positively impact Hespeler specifically and showed interest in the program. Ean Kools discussed the Cambridge Art Festival and ways it could be improved. Specific areas of the Hespeler BIA that would benefit from the ARTbridge program were discussed. Ideas such as an art event in the Hespeler BIA, designated walls to deter graffiti, raising awareness about negative graffiti, and a possible "Art sub-committee" were discussed.

Volunteers

Aaron Fisher discussed volunteers who are interested in helping with events within the Hespeler BIA area and will keep track of any volunteers who would be interested in helping out. There are many events planned and ideas for events for the Hespeler BIA. Volunteers are very much appreciated and essential for the success of events and community involvement in the Hespeler BIA. Aaron will encourage volunteers and match them up with events that volunteers show interest in helping out with.

Public Art

Several RFP artist responses were received by Trevor McWilliams for the Hespeler sign proposal for the corner of Guelph Avenue and Queen Street East. The Hespeler BIA board briefly looked through the applications.

A committee consisting of two appointed members from the Hespeler BIA and three members from the Cambridge Public Arts Committee will make a selection on what piece of art will be used. The Hespeler BIA appoints Kenn Norman and Nicola Toon to be the Hespeler BIA art selection volunteers for the artwork discussed.

Harvest Festival and Race to Erase event

Aaron Fisher will notify the BIA members regarding road closure on Queen Street East between Tannery Street and Guelph Avenue on September 17th for the Hespeler Harvest Festival. Kenn Norman will send pictures of Fashion History Museum exhibitions send them to Aaron Fisher for promotion purposes. Aaron Fisher will promote the Race to Erase Event happening on October 1st 2016 and the Harvest Festival on Facebook.

Car Show

Aaron Fisher briefly discussed ideas of future car shows in Hespeler. Aaron will write a letter to the Stroker family car show organization and apologize for the short notice and lack of promotion for the last minute event. Aaron Fisher will work with Mike Widdis and the Stroker family to encourage future car shows in the Hespeler BIA and ensure they are very successful.

Christmas Decorations

The board discussed Christmas lights and decorations. It was agreed that Can-Lite will be asked to hang decorations. Christmas banners would look nice on the Gueph Avenue bridge if possible. Aaron Fisher and Dave Olson will work on the decoration planning with Can-Lite.

Dates that the 20- 24" plus any new decorative snow flakes will be hung are aimed for November 14th, 2016 and taken down February 24th, 2017. Aaron Fisher will look into the purchase of more of the same snow flakes.

Motion

THAT up \$3700 be spent on new snow flakes or other decorations.

Moved by: Stefany Kawka

Seconder by: Cory deVilliers

CARRIED

Streetscaping and Cleaning

Weeds are becoming a problem round planted trees garden areas. Aaron Fisher will contact Islay Landscaping to remove weeds and clean up garbage etc.

Lights at the cenotaph outside of Hespeler Heritage Centre are a safety issue and need to be addressed. Trevor McWilliams will follow up with Cambridge community services to fix the lights and paint the steps leading towards the cenotaph.

More garbage cans are needed in specific areas in the Hespeler BIA area. Dave Olson will map out specific areas where garbage cans are needed.

Queen Street West

Board discussed continuing absence of benches, light posts, and other streetscaping ideas for the area of Queen Street West from the Corner of Adam Street to the Hub Bike Shop area. Trevor mentions the previous memory bench plaque that may be removed and attached to a new bench. Nicola Toon and Trevor McWilliams will discuss the next steps regarding garbage cans, large potted plants, and a new bench for this area.

Close of Meeting

THAT the September 14th, 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:32p.m.

Moved by: Stefany Kawka
Seconded by: Mike Widdis

CARRIED

Chair – HESPELER BIA

Recording Secretary