



MINUTES

Hespeler Business Improvement Area Committee

Wednesday Jan 11th 2023 @ Fashion History Museum

Committee Members in Attendance; Vice-Chair Cory, Executive Director – Darren, Treasurer - Kenn, Councillor Reid, Councillor Devine, Kira, Mark, Danna, Laura Pearce

Regrets: Tara, Kiera, Kelsey

Meeting Called to Order

The Executive Director welcomed everyone present and called the meeting to order at 6:30 p.m. and the meeting adjourned at 8:30 p.m.

Motion to Approve December Minutes

THAT the Hespeler Village BIA Board Approved the Nov 2022 Minutes as written.

Moved by: Cory

Seconded by: Kenn

CARRIED

Exec Director Update – Darren

1. Welcomed new Board members, you are on the job!
2. BIA Election.
 - a. Chair – Cory accepted nomination for chair. No others nominated.
 - i. Cory unanimously voted to Chair
 - b. Vice Chair – No nominations for Vice-Chair came forward. Will try for February meeting
 - c. Treasurer – Kenn accepted nomination for Treasurer. No others nominated
 - i. Kenn unanimously voted to Treasurer
3. BIA Constitution and Code of Conduct were share and signed by all those in attendance.

City Update – Laura

1. A lighting plan has been approved for city lot by BMO. No eta for installation.
2. Still looking for storage for BIA.
3. Parking By-Law enforcement. Working on it.
4. Cambridge '50' banners planned many light stands around downtown Hespeler.
5. BIA Exective training coming in May

Update – Councillor Devine

1. No update – no council meeting yet since election

Update – Councillor Reid

1. No update – no council meeting yet since election

Vice Chair Update – Cory

1. Purple Butterfly sign application was approved - \$50% of \$1400 = \$700.
 - a. **Motion to Approve Sign grant for Purple Butterfly for \$700.**
 - i. **Moved by Deena**
 - ii. **Seconded by Kenn**

CARRIED
2. Cowsills Corner. – Plaque retrieved from vendor.
 - a. Darren with help of Laura will find Scott Cowsill and find out what his wishes are.

Holiday Season Lights Update – Darren/Tara

1. Lights will stay up for a few more weeks as we search for new vendors.

Finance Update – Ken

1. Reviewed final 2022 finances. BIA operated full year with a \$0.53 surplus at the end of the fiscal/calendar year.

Task List Updates and Maintenance - Darren

1. Concern over drought and dying trees downtown.
 - a. Laura is looking into how to get the trees watered – plan for 2023
2. Downtown WIFI
 - a. Laura is looking into who takes care of this. Check to see if signal repeaters are working properly
3. New Bicycle Racks – due spring 2023 – Tara, Laura
4. Cenotaph damage – railings around cenotaph are rusting at base, and a set of them have broken off. What is plan for this area? – Councillors Devine and Reid
5. Christmas Lights aging and planned replacement (Darren)
6. Cowsill Corner Plaque – what to do with it? – Darren/Board
7. Dam Lights cellular remote control – Cory
8. Start Holiday Lights planning in July
9. Address graffiti – send info to;
 - a. <https://maps.cambridge.ca/gis/CleanupRequest/>
10. Downtown parking enforcement issues – Councillor Devine

Close of Meeting

THAT the January 11th, 2023 meeting of the Hespeler BIA Board meeting does now adjourn at 8:30 p.m.

CARRIED

Moved by: Cory

Seconded by: Mike

Carried.

Chair – HESPELER BIA

Recording Secretary