



MINUTES

Hespeler Business Improvement Area Committee

Wednesday May 10th 2023 @ Fashion History Museum

Committee Members; Executive Director – Darren, Chair – Cory, ViceChair – Tara - regrets, Treasurer – Kenn, Councillor Devine- regrets, Councillor Reid, Kira - regrets, Dana, Mark – regrets.

Meeting Called to Order

The Executive Director welcomed everyone present and called the meeting to order at 6:30 p.m. and the meeting adjourned at 8:30 p.m.

We do not have voting quorum at this meeting.

Motion to Approve April Minutes

THAT the Hespeler Village BIA Board Approved the March 2023 Minutes as written.

Moved by:

Seconded by:

No Quorum.

Welcome to Dylan Jazkow BIA's new Marketing Manager

Welcome to Special guest speakers

1. No guest speakers

City Update – Matt,

1. Planters going up this month
- 2.

Update – Councillor Devine

1. Not in attendance

Update – Councillor Reid

1. Update on Council approving a new Pool/Athletic facility for the City.

Exec Director Update – Darren

1. Parking enforcement update – No Update
2. Dam lights – City has approved an insurance claim for the replacement controller. Approval to Little Electric to proceed to order and replace damaged unit
3. Darren needs a specific map from Matt to outline BIA area addresses specifically so we can canvas our member businesses.
4. Need to get permits submitted for banner install. Need to make sure all WalkQueen permits are in place.
5. Want to invite the Mayor and other politicians and sponsors to a ribbon cutting ceremony on Walk Queen Opening Friday. Darren will put request in, Matt to provide process how make request.
6. Darren needs to resolve Forbes Music festival team about their over street banner install. City wants to put up a Cambridge 50th

Chair Update – Cory

1. Walk Queen Committee update for 2023 Program.
 - a. Everything is ready for opening week
 - b. Once more Google Meet needed in a couple weeks.
 - c. Ribbon Cutting ceremony needs to be organized.
 - d. Sponsorship Update – more than twice last year's value.
 - e. BIA programing has been approved for City Grant to promote Cambridge 50th.

Finance Update – Kenn

- a. No update – no spending has occurred since last meeting
- b. TOD sign has been paid for next 5 years
- c. With funding from City for WalkQueen, we have other funds available to fund Christmas lights next season.

Holiday Season Lights Update – Tara – not in attendance

ToDo for next meeting;

1. Darren – organize a spring walk around with BIA members to note issues, concerns.

Task List Updates and Maintenance - Darren

1. Concern over drought and dying trees downtown.
 - a. Laura/Matt is looking into how to get the trees watered – plan for 2023
2. Downtown WIFI
 - a. Laura/Matt is looking into who takes care of this. Check to see if signal repeaters are working properly
3. Christmas Lights aging and planned replacement (Darren)
4. Cowsill Corner Plaque – what to do with it? – Darren/Board

5. Dam Lights cellular remote control – Darren/Cory
6. Start Holiday Lights planning in July

Close of Meeting

THAT the May 10th, 2023 meeting of the Hespeler BIA Board meeting does now adjourn at 8:30 p.m.

Moved by:

Seconded by:

No Quorum

Chair – HESPELER BIA

Recording Secretary