



# MINUTES

Corporation of the City of Cambridge  
Hespeler Heritage Centre

(11 Tannery St E, Cambridge, ON)

June 8, 2016

6:30 p.m.

**Committee Members in Attendance;** Stefany Kawka, Chair, Cory deVilliers, Vice Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Donna Reid, Councillor, Val L'Abbe, and Trevor McWilliams, Staff Liaison, Nicola Toon.

**Regrets;** Khalid Zaffar, Kenn Norman

**Guests:** Larry Turner

## **Meeting Called to Order**

The Chair, welcomed everyone present and called the meeting to order at 6:33 p.m. and the meeting adjourned at 8:30pm.

At the last meeting of May 11<sup>th</sup>, 2016, quorum was not met, therefor minutes do not require approval.

**Community Carshare presentation;** Presentation from Carshare will be scheduled for next meeting as we did not enough time at this meeting. Cory deVilliers discussed Carshare briefly and its involvement with the BIA.

**Falls Lighting;** Aaron Fisher spoke about the potential new lighting for the Hespeler waterfalls at Jacobs Landing. The proper programmable lighting with colours for different themes are being looked into with costs. This cost may be covered by CARAC if proposed. Donna Reid said the Hespeler Guelph Ave bridge may be included in the bridge lights project in 2017 that will see the Galt bridges lighted for the opening of the digital library in the old post office and we could ask about lighting the falls then as well. Trevor McWilliams recommends keeping on CARAC.

**LPGA banners;** Hespeler BIA committee wants to know when they would like to have their banners hung and where specifically. They can do it but they need to provide a cable. 1/2" Aircraft cable. Aaron Fisher will ask if the LPGA would like them hung again in 2017. Aaron will follow up on what types of banners they are looking at hanging and where and when.

**Farmers market;** Beginning this Friday June 10<sup>th</sup>, 2016 3-8pm. Queen Street won't be closed for this week. Railings by cenotaph need to be painted.

**Maintenance budget list;** BIA committee discussed what is covered under the maintenance budget. Trevor McWilliams mentioned plaques, benches, tree trimming, garbage, beautification etc. is covered under maintenance budget. Dave Olson can find projects and maintenance that need to be done with Aaron Fisher. Aaron Fisher will do a walk about with Dave Olson. Nicola Toon asks "Can more be done on Queen Street West?" Nicola Toon, Dave Olson, and Cory deVilliers will make notes on what that needs to be fixed or attended to. Flowers planter pots are a possible option. The bolts and conduit from old street light post needs to be taken out in front of O&V Tasting store. Board agrees it would be a good idea to have BIA members identify where specifically maintenance is needed. A survey with 'Survey Monkey' would be a good idea to have all BIA members to vote on what needs to be focused on. One question would be best on Survey Monkey to keep it simple on what needs to be fixed. These focused items will be the priority items on John Isley's list. Dave Olson will take pictures. Mike Widdis will call John Isley to plant and clean up the Guelph Ave and corner of gazebo beside The Village Well. A bench is needed in front of Hulahoop Photography store and potted plants heavy enough to not be able to pick up and steal. Mike Widdis will ask for this.

**Bee hive castings;** Committee discusses where to put the Bee hive cast signs. On corner of Cooper or the entrance on Guelph Ave is agreed to be a good place for the sign. Larry Turner mentioned it's not a good idea to put near bridge because they get stolen. Gateways and intersections are most noticeable places for the castings. Corey deVilliers will write specific spots and email us for 6 of them. Bee hive molds are currently hanging on Queen Street West. Trevor McWilliams will ask Jeff Nyenhuis for molds for beehive. Trevor will look into getting molds made. We have approximately six left hanging.

**CARAC involvement on Milling Road;** A lot of plans and ideas are discussed on making it nice along Jacobs Landing. Work on the Jacobs Landing not in the budget but there is a plan and hopefully will be in the budget in the future. Cory deVillier mentions CARAC may be able to do a study on the Jacobs Landing area. Trevor McWilliams asked if city storage building can it be utilized? Trevor McWilliams and Donna Reid are looking into if it can be utilized or not. Donna Reid mentions it would be best to look at the whole project rather than in phases. Cory deVillier will bring it up with CARAC.

**Signage Grants;** Aaron Fisher will follow up with Sarasota Studio signage and Village Vapourette regarding signage grants.

**Guelph Ave/ Queen St East "Hespeler" sign;** One application for sign design has been forwarded. Aaron Fisher asks if we could we have other artists come forward to compete for public art sign. Trevor McWilliams mentioned we could put in some stone from the old American Standard building. Hespeler BIA board looked at one design and discussed options. The city has a \$30, 000 budget for the corner and sign. Trevor McWilliams will be sending out an RFP to artists and to keep the budget as is until we know what to do.

**Hespeler History Plaque;** Larry Turner mentioned a historical plaque being installed Town of Hespeler History in front of Gazebo on Queen and Tannery for the Hespeler Reunion.

**Street banners;** One trial banner was put up by Kenn Nroman on FHM corner. The remaining banners are to be put up next week. Aaron will tell Can-Lite to be ready for banner installation. Dave Olson will tell Can-Lite which poles to put the banners. Maintenance is needed with some of the poles. Councillor Mike Devine is speaking to city regarding planter boxes on Guelph Ave bridge railings.

**Food Trucks;** Councillor Donna Reid mentioned the food truck topic came to general committee. Food truck by-law proposal will be passed in council meeting next week unless there is an objection.

Cory deVilliers, Aaron Fisher, and Stefany Kawka think it is a good idea to defer city council vote and to put in an amendment to exclude Hespeler until further by-law studies and continue evaluation.

Moved by: Mike Widdis  
Seconded by: Val L'Abbe

Hespeler BIA agrees THAT Cory speak for the Hespeler BIA at City Council meeting of June 14<sup>th</sup> , 2016 to express the concerns of the Hespeler BIA regarding food trucks. The Hespeler BIA respectfully recommends we have a formal study to quantify and clarity on it.

Moved by: Mike Widdis  
Seconded by: Val L'Abbe

CARRIED

**BIA Website;** Board agrees that \$150/month charge is too much for our budget. Marketing Multi-tool monthly maintenance fees are too expensive. Marketing Multi-tool are offering maintenance and hack protection for \$150/month. Aaron Fisher agrees to take training if board agrees. Hespeler BIA will take the risk and manage the website on our own. If there is an issue, Marketing Multi-tool offers service for \$150/hour if needed. Aaron Fisher mentions that he is willing to take the initial training with for \$150 and follow up training for \$150 if needed.

Motion: THAT Aaron Fisher take 1hr. training with Marketing Multi-tool.

Moved by: Mike Widdis  
Seconded by: Cory deVilliers,

CARRIED

**Volunteers for Hespeler reunion;** Stefany Kawka asks if anyone is interested in volunteering for the Hespeler Reunion or if anyone knows volunteers willing to help out.

**Big Brothers and Sisters of Waterloo Region;** Big Brothers and Sisters of Waterloo Region are now part of the BIA. They could potentially have an invite and presentation to our group at future meetings.

### **Close of Meeting**

Moved by:  
Seconded by: Councillor Reid

THAT the June 8<sup>th</sup> 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:30 p.m.

CARRIED

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Chair – HESPELER BIA

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Recording Secretary



## MINUTES

### Corporation of the City of Cambridge Hespeler Heritage Centre

(11 Tannery St E, Cambridge, ON)  
July 13th, 2016  
6:30 p.m.

**Committee Members in Attendance;** Stefany Kawka, Chair, Cory deVilliers, Vice Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Donna Reid, Councillor, Val L'Abbe, and Trevor McWilliams, Staff Liaison.

**Regrets;** Mike Devine, Nicola Toon

**Guests;** Larry Turner, Matthew Piggott, Member Services Manager, Dave Olson

**Meeting Called to Order;** The Chair, welcomed everyone present and called the meeting to order at 6:30 p.m. and the meeting adjourned at 8:16 p.m.

**Approval of Minutes;** THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the 13th of June 8<sup>th</sup>, 2016 be approved as written.

Moved by: Stefany Kawka

Seconded by: Cory deVilliers

CARRIED

**Tragically Hip at Forbes Park;** Dave Olson proposes a Tragically Hip televised concert to be held at Forbes Park on August 20th by CBC. The general public will be asked to bring blankets and lawn chairs. Sunset will be approximately 8:15PM. The concert starts at 8:30PM. Angus Audio will provide equipment for show. Dave Olson will notify 107.5 Dave FM radio station to promote event. The cost would be \$1300 for all charges for audio and video equipment. The sponsors organized by Dave Olson will pay \$800 towards cost. The Hespeler BIA will pay \$500. BIA will use movie money from donated money from "Between" (the TV series that was shot in Hespeler).

**MOTION;** to allocate \$500 towards the Hip Concert at Forbes Park providing all logistics can be met by Monday the 18th.

Moved by: by Kenn Norman

Seconded by: Mike Widdis

CARRIED

**Community CarShare;** Mathew Piggott with Community CarShare explains CarShare business and it's possible involvement with Hespeler BIA. More information can be found at [communitycarshare.ca](http://communitycarshare.ca). CarShare is planning to expand to Hespeler in May, 2017. Possible Carshare locations would be at the Hespeler downtown area and one at the Hespeler arena. The Hespeler BIA can promote the project through Facebook, and email to BIA members. CarShare is interested in associate membership. The parking for Carshare will be zoned in city parking area beside Bank of Montreal and arena parking lot. The Hespeler BIA would like to have a Carshare van in the Downtown area if possible

**Update on Banners and Streetscaping;** Dave Olson mentioned there are more hooks than plants in the BIA area. Board discussed plants and agree they could be hung differently next year but will likely leave them how they are for now.

**Queen Street West Progress;** Dave Olson and Cory deVillier will be talking to Jeff Nyenhuis regarding Queen Street West streetscaping.

They will discuss the following:

Timeline for finishing asphalt on Queen Street East and West.

Rust issues with tree grates and fabric put in to control weeds or we will have to use maintenance budget. Trees need to be watered. Tree near Video 99 is dead looking.

Some lamp posts are not straight and lights are missing glass insert. Some lights are on all the time and some aren't turning on.

A possible trough be put on gazebo to divert rain and ice.

Yellow strips are needed for safety on edge of steps at Hespeler Heritage Centre.

**Areas of Streetscape Improvement;** Ice cream areas need to be power washed. Possibly ten Anodized cigarette butt holders with large capacity are needed outside of resteraunts. They must be fastened. Dave Olson will follow up with Aaron regarding cigarette butt holders. Garbage cans may be needed by Guelph Ave bridge.

**Call To Artists for Guelph Ave. Sign;** Aaron will promote Call to Artists for corner of Guelph Ave. and Queen Street East using Facebook, and letter to BIA members.

**Mosaic Pieces;** BIA members asked to give feedback for mosaic pieces.

**Hespeler Farmers Market;** Barricades are needed for farmers market for traffic closure. Market is doing well and is growing and has a good vibe. A weekend of harvest festival

may possibly be tied into farmers market. Cambridge live music may possibly be added to event.

**Close of Meeting**

THAT the Hespeler Business Improvement Association meeting of July 13<sup>th</sup> 2016 does now adjourn at 8:16 p.m.

Moved by: Stefany Kawka  
Seconded by: Aaron Fisher

CARRIED

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Chair – HESPELER BIA

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Recording Secretary



## MINUTES

### Corporation of the City of Cambridge Hespeler Heritage Centre

(11 Tannery St E, Cambridge, ON)  
August 10th, 2016  
6:30 p.m.

**Committee Members in Attendance;** Stefany Kawka, Chair, Cory deVilliers, Vice Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Donna Reid, Councillor, Val L'Abbe, and Trevor McWilliams, Staff Liaison, Nicola Toon.

**Regrets;** Khalid Zaffar, Kenn Norman

**Guests;** Larry Turner, Jay Brown, JBCO Contracting, Mike Devine, Councillor

**Meeting Called to Order;** The Chair, welcomed everyone present and called the meeting to order at 6:32 p.m. and the meeting adjourned at 8:33 p.m.

**Approval of Minutes;** THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the 13th of July, 2016 be approved as written.

Moved by: Val L'Abbe

Seconded by: Cory deVilliers

CARRIED

**Harvest Festival;** Amanda Horne from Hespeler Village Neighbourhood Association reached out to the BIA encouraging downtown businesses to get involved with the Harvest Festival. The BIA agrees it would be a good idea to ask for a "wish list" from the HVNA on ways the BIA can help out and encourage Businesses to be involved. Jennifer Pataki, organizer from Hespeler Village Farmers Market should also share communication with Amanda Horne regarding the Harvest Festival.

**Hespeler Farmers Market;** Board discusses community involvement and ideas the BIA can help out. A car show with the closure of Queen Street East from Guelph Ave. to Tannery Street would go along nicely with the Hespeler Farmers Market. Mike Widdis suggests for car show would work well in September or October. Aaron will communicate the dates with the BIA members when set.

Cory deVillier and Aaron Fisher mention that Pokemon Go promotions would bring more people to the Hespeler Farmers Market. Setting out Pokemon Go "lures" would attract more Pokemon Go hunters. Jay Brown offers to buy \$200 of Pokemon Go lures to attract a crowd to the BIA during the times of the Hespeler Farmers Market.



Board discusses a Food Truck Festival to add to the Hespeler Farmers Market.

**Motion;** THAT the BIA organize a Food Truck Festival on October 7<sup>th</sup> 2016 or possibly another date.

Moved by; Cory deVilliers

Seconded by; Stefany Kawka

CARRIED

**Speeding on Queen Street West;** Jay Brown has started a petition with aims to slow down the speed of traffic on Queen Street West and through the downtown area and asked for the support of the Hespeler BIA. Signage and speed reduction were discussed. Donna Reid and Trevor McWilliams make suggestions on how best to bring the speed and safety issue to the City of Cambridge.

**Streetscaping;** The bolts from the removed traffic light on Queen Street West and Guelph Ave in front of O & V Tasting Room are still a safety hazard and need to be removed as soon as possible.

BIA agrees that Queen Street West is in need of benches and large potted plants in the best location possible in front of Playin' Around/ Hulahoop Photography building and also the area further down Queen Street West closer to the Hub Bike Shop. It is agreed that this should be done soon.

**Motion;** THAT Dave Olson be the Hespeler BIA liaison to the City of Cambridge staff for all street related maintenance issues.

Moved By: Cory deVilliers

Seconded by: Nicola Toon

CARRIED

**Close of Meeting**

THAT the June 8<sup>th</sup>, 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:33 p.m.

Moved by: Stefany Kawka

Seconded by: Cory deVillier

CARRIED

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Chair – HESPELER BIA

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Recording Secretary



## MINUTES

### Corporation of the City of Cambridge Hespeler Heritage Centre

11 Tannery St E, Cambridge, ON  
September 14<sup>th</sup>. 2016  
6:30 p.m.

**Committee Members in Attendance:** Stefany Kawka, Chair, Cory deVilliers, Vice Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Val L'Abbe, and Trevor McWilliams, Staff Liaison, Nicola Toon. Khalid Zaffar, Kenn Norman, Dave Olson, Streetscape Liaison

**Regrets:** Donna Reid, Councillor,

**Guests:** Larry Turner, Ean Kools, Murals and Public Art in Cambridge

**Meeting Called to Order:** The Chair, welcomed everyone present and called the meeting to order at 6:31p.m. and the meeting adjourned at 8:32p.m.

### Approval of Minutes

THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the August 10<sup>th</sup>, 2016 be approved as written.

Moved by: Cory deVilliers  
Seconded by: Val L'Abbe

CARRIED

### ART Cambridge (ARTbridge)

Ean Kools made a presentation on ARTbridge. ARTbridge is a pro-active program that treats streets as a vital public space and aims to develop, support, and increase awareness of street art and its indispensable role in generating social and economic benefits, adding beauty and character to Cambridge's communities, and counteracting the negative effects of graffiti vandalism.

The board discussed the how the ARTbridge program would positively impact Hespeler specifically and showed interest in the program. Ean Kools discussed the Cambridge Art Festival and ways it could be improved. Specific areas of the Hespeler BIA that would benefit from the ARTbridge program were discussed. Ideas such as an art event in the Hespeler BIA, designated walls to deter graffiti, raising awareness about negative graffiti, and a possible "Art sub-committee" were discussed.

## **Volunteers**

Aaron Fisher discussed volunteers who are interested in helping with events within the Hespeler BIA area and will keep track of any volunteers who would be interested in helping out. There are many events planned and ideas for events for the Hespeler BIA. Volunteers are very much appreciated and essential for the success of events and community involvement in the Hespeler BIA. Aaron will encourage volunteers and match them up with events that volunteers show interest in helping out with.

## **Public Art**

Several RFP artist responses were received by Trevor McWilliams for the Hespeler sign proposal for the corner of Guelph Avenue and Queen Street East. The Hespeler BIA board briefly looked through the applications.

A committee consisting of two appointed members from the Hespeler BIA and three members from the Cambridge Public Arts Committee will make a selection on what piece of art will be used. The Hespeler BIA appoints Kenn Norman and Nicola Toon to be the Hespeler BIA art selection volunteers for the artwork discussed.

## **Harvest Festival and Race to Erase event**

Aaron Fisher will notify the BIA members regarding road closure on Queen Street East between Tannery Street and Guelph Avenue on September 17<sup>th</sup> for the Hespeler Harvest Festival. Kenn Norman will send pictures of Fashion History Museum exhibitions send them to Aaron Fisher for promotion purposes. Aaron Fisher will promote the Race to Erase Event happening on October 1<sup>st</sup> 2016 and the Harvest Festival on Facebook.

## **Car Show**

Aaron Fisher briefly discussed ideas of future car shows in Hespeler. Aaron will write a letter to the Stroker family car show organization and apologize for the short notice and lack of promotion for the last minute event. Aaron Fisher will work with Mike Widdis and the Stroker family to encourage future car shows in the Hespeler BIA and ensure they are very successful.

## **Christmas Decorations**

The board discussed Christmas lights and decorations. It was agreed that Can-Lite will be asked to hang decorations. Christmas banners would look nice on the Gueph Avenue bridge if possible. Aaron Fisher and Dave Olson will work on the decoration planning with Can-Lite.

Dates that the 20- 24" plus any new decorative snow flakes will be hung are aimed for November 14<sup>th</sup>, 2016 and taken down February 24<sup>th</sup>, 2017. Aaron Fisher will look into the purchase of more of the same snow flakes.

### **Motion**

THAT up \$3700 be spent on new snow flakes or other decorations.

Moved by: Stefany Kawka

Seconder by: Cory deVilliers

CARRIED

### **Streetscaping and Cleaning**

Weeds are becoming a problem round planted trees garden areas. Aaron Fisher will contact Islay Landscaping to remove weeds and clean up garbage etc.

Lights at the cenotaph outside of Hespeler Heritage Centre are a safety issue and need to be addressed. Trevor McWilliams will follow up with Cambridge community services to fix the lights and paint the steps leading towards the cenotaph.

More garbage cans are needed in specific areas in the Hespeler BIA area. Dave Olson will map out specific areas where garbage cans are needed.

### **Queen Street West**

Board discussed continuing absence of benches, light posts, and other streetscaping ideas for the area of Queen Street West from the Corner of Adam Street to the Hub Bike Shop area. Trevor mentions the previous memory bench plaque that may be removed and attached to a new bench. Nicola Toon and Trevor McWilliams will discuss the next steps regarding garbage cans, large potted plants, and a new bench for this area.

### **Close of Meeting**

THAT the September 14<sup>th</sup>, 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:32p.m.

Moved by: Stefany Kawka  
Seconded by: Mike Widdis

CARRIED

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Chair – HESPELER BIA

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Recording Secretary



## MINUTES

### Corporation of the City of Cambridge Hespeler Heritage Centre

11 Tannery St E, Cambridge, ON  
October 12<sup>th</sup>. 2016  
6:30 p.m.

**Committee Members in Attendance:** Stefany Kawka, Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Val L'Abbe, and Trevor McWilliams, Staff Liaison, Nicola Toon. Khalid Zaffar, Dave Olson, Streetscape Liaison, Donna Reid, Councillor

**Regrets:** Cory deVilliers, Vice Chair, Kenn Norman

**Guests:** Larry Turner, Mike Devine, Councillor

#### **Meeting Called to Order**

The Chair, welcomed everyone present and called the meeting to order at 6:36p.m. and the meeting adjourned at 8:32p.m.

#### **Approval of Minutes**

Moved by: Val L'Abbe

Seconded by: Mike Widdis

THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the September 14th, 2016 be approved.

CARRIED

#### **BIA Summit**

Aaron Fisher reminds Hespeler BIA Committee of the BIA Summit taking place at Cambridge City Hall on October 25<sup>th</sup>, 2016 at 6PM. All of the Hespeler BIA Committee are invited along with the Preston and Galt BIA Committees.

#### **City of Cambridge Code of Conduct**

The Hespeler BIA Committee has read and signed the Code of Conduct for Local Boards and Advisory Committees which we (Hespeler BIA Committee) were given to by the City of Cambridge.

## **Bus Stop Shelters**

Several bus stop shelters have been installed or are in the process of being installed at several locations throughout the BIA area of Hespeler.

## **Parking**

Aaron Fisher asks if there are any concerns regarding parking in the Hespeler BIA area. Larry Turner mentioned that a handicap parking spot is needed outside of the Hespeler Heritage Centre. Khalid Zaffar mentioned the need for more parking for more than “two hour” parking for business owners. Trevor McWilliams reminds the Hespeler BIA Committee of the HIP developments apartment and condo project and the possibility of future parking needs. Aaron Fisher will forward the concerns discussed to the Parking Task Force Committee of Cambridge at their next meeting.

## **2017 Hespeler BIA Budget**

Mike Widdis handed out a copy of the 2016 budget and expenses for the committee to review. The committee reviewed and discussed the 2016 Hespeler BIA budget in detail and made recommendations for the 2017 budget to be proposed to the City of Cambridge.

## **Street Art for Corner of Guelph Ave and Queen Street East**

Several interesting pieces of art were proposed through RFV. Only one piece of art was within budget but was not agreed on by the committee. The committee agrees that a “Hespeler Village” design estimate be requested by three sign companies within the budget. Dave Olson and Nicola Toon will take measurements and contact sign companies for estimates.

## **Hespeler Village Website**

Aaron Fisher agrees that the responsibilities of maintenance the hespelervillage.com website would be a great job for Khalid Zaffar to take on. Khalid Zaffar agrees. Aaron Fisher will set Khalid Zaffar up with the instructions and administrative access to the website.

## **Christmas Decorations and Streetscaping**

Aaron Fisher has ordered six new light post snowflakes approved in 2016 Christmas decoration budget. Dave Olson will be in contact with Can-Lite regarding the hanging details of Christmas decorations in the Hespeler BIA.



## **Music and Lights**

**BIA Social:** The committee discusses dates and possible locations to host the next Hespeler BIA Social meeting. The date November 17<sup>th</sup> 2016 at Ernie's Roadhouse on November 17<sup>th</sup> 2016 is agreed upon. Aaron will confirm reservations with Ernie's Roadhouse and send out an invite via email to the Hespeler BIA membership.

## **Close of Meeting**

Moved by: Stefany Kawka  
Seconded by: Mike Widdis

THAT the September 14th, 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:32p.m.

CARRIED

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Chair – HESPELER BIA

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Recording Secretary



## MINUTES

### Corporation of the City of Cambridge Hespeler Heritage Centre

11 Tannery St E, Cambridge, ON  
November 14<sup>th</sup>. 2016  
6:30 p.m.

**Committee Members in Attendance:** Stefany Kawka, Chair, Mike Widdis, Treasurer, Aaron Fisher, Executive Director and Recorder, Val L'Abbe, and Trevor McWilliams, Staff Liaison, Nicola Toon. Khalid Zaffar, Dave Olson, Streetscape Liaison, and Councillor Donna Reid.

**Regrets:** Cory deVilliers, Vice Chair, Kenn Norman

**Guests:** Larry Turner, Councillor Mike Devine, Sandra Peltier, Best Version Media

#### **Meeting Called to Order**

The Chair, welcomed everyone present and called the meeting to order at 6:32p.m. and the meeting adjourned at 8:35p.m.

#### **Approval of Minutes**

Moved by: Cory deVillier

Seconded by: Val L'Abbe

THAT the minutes of the Hespeler Business Improvement Area Committee meeting of the October 12th, 2016 be approved.

CARRIED

#### **Best Version Media**

Sandra Peltier presents a video and explains Best Version Media's new magazine which will be delivered to most areas of Hespeler starting in March, 2017. The new magazine will be a good way to advertise and promote businesses and events happening in Hespeler.

#### **Clean to the Core**

The committee discusses streetscaping and areas that need cleaning, fixing, and maintaining. Islay Landscaping will be notified of any horticultural needs or cleaning that has to be done. The committee discusses what further can be done with the corner of Guelph Ave. and Queen Street East. Aaron Fisher mentions that the Hespeler Horticulture Society may be interested in utilizing the area for floral gardening similar to the existing areas they maintain. The Hespeler BIA may be interested in helping fund

projects for the Hespeler Horticulture Society and helping find volunteers to help them with their projects.

Aaron Fisher reminds Hespeler BIA Committee of the BIA Summit taking place at Cambridge City Hall on October 25<sup>th</sup>, 2016 at 6PM. All of the Hespeler BIA Committee are invited along with the Preston and Galt BIA Committees.

Moved by: Cory deVillier  
Seconded by: Mike Widdis

THAT \$2000 be used for Christmas garland and Lights.

CARRIED

### **Public Art**

The Committee reviewed quotes for the “Hespeler Village” sign to be made for the corner of Guelph Ave. and Queen Street East. The designs that were proposed were not within the sign budget. Dave Olson will continue to get quotes and a if the sign is still not within the budget, the Hespeler BIA will ask the City of Cambridge for additional funding for a specific quoted amount.

### **Close of Meeting**

Moved by: Stefany Kawka  
Seconded by: Cory deVillier

THAT the September 14th, 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 8:35p.m.

CARRIED

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Chair – HESPELER BIA

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Recording Secretary



## MINUTES

### Corporation of the City of Cambridge Hespeler BIA Social at Ernies Roadhouse

7 Queen Street W, Cambridge, ON  
November 17<sup>th</sup>. 2016  
6:30 p.m.

**Committee Members in Attendance:** Mike Widdis, Treasurer, Cory deVillier, Vice Chair, Aaron Fisher, Executive Director and Recorder, Val L'Abbe, Trevor McWilliams, Staff Liaison, Khalid Zaffar, Dave Olson, Streetscape Liaison.

**Regrets:** Kenn Norman, Nicola Toon, Stefany Kawka, Chair, Donna Reid, Councillor

**Guests:** Hespeler BIA members

**Meeting Called to Order:** The Vice Chair, welcomed everyone present and called the meeting to order at 6:51p.m. The meeting adjourned at 7:25p.m.

**HIP Developments Condos and Apartments:** Cory deVillier and Joel Doherty update the Hespeler BIA membership on construction progress and condo sales and answer and questions asked by the Hespeler BIA membership.

**2017 Hespeler BIA Budget:** Mike Widdis spoke about the proposed 2017 Hespeler BIA budget and answered any questions from the BIA members.

**Christmas Decorations and Streetscaping:** Dave Olson and Aaron Fisher update the Hespeler BIA membership regarding streetscaping and Christmas decorations. Electrical issues with some newer light posts and decorative snowflakes were discussed. Dave Olson and Aaron Fisher will follow up on issues with snowflake decorations and street lighting.

**Music and Lights:** Aaron Fisher updated BIA members on the upcoming Music and Lights festival happening on November 25<sup>th</sup>, 2016 at St. Andrews Church, the Ideas Exchange, and Hespeler Heritage Centre. The event is somewhat smaller in scale this year but we hope to build on it with more volunteers and new committee members for 2017.

#### **Approval of 2015 AGM Minutes**

Moved by: Mike Widdis

Seconded by: Winky Perry-Kings

THAT the minutes of Hespeler Business Improvement Area AGM meeting of November 18<sup>th</sup> 2015 be approved as written.

**Close of Meeting**

Moved by: Cory deVillier

Seconded by: Mike Widdis

THAT the November 14th, 2016 meeting of the Hespeler BIA Advisory Committee does now adjourn at 7:25p.m.

CARRIED

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Chair – HESPELER BIA

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Recording Secretary